

## EXECUTIVE SUMMARY

Below is an executive summary of the Agreement between The School Board of Broward County, Florida and Learning Internet Inc.

Program	<p>The Learning Internet, Inc. DBA Learning.com is a software product that easily integrates digital literacy into everyday instruction through an online module called EasyTech. EasyTech helps students develop the technology skills needed for college and the workforce while they study core subjects. EasyTech is a complete digital literacy curriculum that features self-paced lessons and games to practice skills; activities and journals to reinforce concepts; and quizzes to check for understanding. Students develop digital literacy skills including computer fundamentals, keyboarding, word processing, charts and graphs, presentation software, basic HTML, all within the context of real-world challenges. EasyTech also provides comprehensive online safety instruction to help ensure students know how to protect themselves and make good choices online. Use of this module enables the District to accurately report on the keyboarding skills of our 5<sup>th</sup> grade students required by the state's Digital Classrooms Plan.</p> <p>The Inquiry module of Learning.com takes a project-based approach to integrating digital literacy into core subject instruction for grades K-8 with ready-to-go projects per grade level. Projects help students learn about productivity tools, internet research, multimedia presentations, online communication, and other digital literacy skills. Built in pre-tests at the beginning of each project assess technology skills and auto-assign EasyTech lessons to address skill gaps. This ensures that every student has the technology proficiency needed for success on the project, and provides teachers with immediate and accurate data on students' skills.</p> <p>The total cost for this product is \$308,564 which is separated into two types of licenses: (1) student user licenses and (2) school site licenses. In schools that included less than 318 student users it was cost beneficial to buy student licenses rather than site licenses. Therefore, we have 91 schools using individual student licenses and 41 schools using site licenses.</p> <p>The Digital Classrooms Plan approved by the Board in February 2016 identified three software applications for purchase. Learning.com is one of the applications. Information on professional development will be sent out to principals via PIVOT with a schedule of multiple opportunities for participation via self-paced professional development opportunities and/or face-to-face instruction.</p> <p>Placentia-Yorba Linda USD in Orange County, California has a great amount of socioeconomic diversity among the district's 26,000 students. They are using Learning.com's EasyTech to develop 21<sup>st</sup> century skills, especially because of "the prescriptive keyboarding lessons that were built in, as well as the activities illustrating the appropriate use of technology". Students in New Rochelle, New York use Learning.com's digital literacy curriculum to master word processing, spreadsheets, and Internet safety. This has resulted in a more robust technology program that has closed</p>
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	<p>technology skills gaps and expanded digital literacy to prepare students for computerized assessments.</p> <p>In accordance with School Board Policy 3320, Purchasing Policies, Part II, Section H, for this purchase states, “The requirement of requesting competitive solicitations from three or more sources is hereby waived as authorized by Chapter 6A-1.012, (F.A.C.) State Board of Education Administrative rules for the purchase of educational services and any type of copyrighted materials including, without limitation, educational tests, textbooks, printed instructional materials, computer software, films, filmstrips, videotapes, DVDs, disc or tape recordings, digital recordings, or similar audio-visual materials, and for library and reference books, and printed library cards where the such materials are purchased direct from the producer or publisher, the owner of the copyright, and exclusive agent within the state, a governmental agency, or a recognized educational institution. Purchase in excess of \$50,000 for commodities or services, which competitive solicitations have been waived, require School Board approval.”</p> <p>In accordance with School Board Policy 3320, Purchasing Policies, Part VI (Technology), Section (C) (5c), Direct Negotiation, using this option, specifications, projected quantities and terms and conditions is a basis for negotiation of this contract which best fits the needs of the District. This procurement is brought to the Board for approval.</p> <p>The funds to pay for this software application are coming from the Digital Classrooms Plan allocations. This procurement meets with the District’s Strategic Plan goal for high-quality instruction.</p>
Status	Request approval of the agreement with The Learning Internet, Inc.
Funds Requested	\$308,564
Financial Impact Statement	The financial impact to the district is \$308,564 being paid from the Digital Classroom’s Plan.
Schools Included	<p>Elementary Schools: Atlantic West, Boulevard Heights, Broward Estates, Charles Drew, Coconut Creek, Coconut Palm, Country Hills, Country Isles, Cresthaven, Davie, Deerfield Beach, Deerfield Park, Driftwood, Embassy Creek, Fairway, Griffin, James S. Hunt, Lakeside, Liberty, Lloyd Estates, McNab, Meadowbrook, North Fork, Oakland Park, Palmview, Panther Run, Pasadena Lakes, Pinewood, Plantation, Plantation Park, Pompano Beach, Riverland, Sanders Park, Sawgrass, Sheridan Park, Silver Shores, Stirling, Tradewinds, Tropical, Virginia Shuman Young, Westwood Heights, Wilton Manors, Coral Springs, North Lauderdale, Annabel C. Perry, Silver Lakes</p> <p>Middle Schools: Apollo, Crystal Lake, Deerfield, Driftwood, Falcon Cove, Forest Glenn, Glades, Lauderdale Lakes, Lyons Creek, Margate, McNicol, New Renaissance, Nova, Parkway, Pioneer, Plantation, Silver Trail, Tequesta, Westpine, Westglades, William Dandy, Walter C. Young</p> <p>High Schools: Coral Glades, Coral Springs, Cypress Bay, Deerfield Beach, Northeast, Flanagan, Ft. Lauderdale, McArthur, Taravella, Stranahan</p>

Managing Department/School	Innovative Learning & the Arts
Source of Additional Information	Digital Classroom Plan 2015-16
Program Description	<p>Learning.com provides solutions to help K-8 students, teachers, and schools excel in a digital world. Their digital literacy solutions help ensure that students are prepared for success in school, college, and the workplace. Learning.com supports Broward’s move to digital content with tools to build and share district-created digital curriculum.</p> <p>Students will develop critical digital literacy skills including hardware/software fundamentals, keyboarding, word processing, media and information literacy. These aspects are reported to the State (Digital Classroom Plan). Students will participate in project-based approach to integrating digital literacy into core subject instruction with ready to go projects per grade level. Projects help students learn about productivity tools, internet research, multimedia presentations, online communication and other digital literacy skills. This will help the district promote the use of the technology that is being delivered to schools through the IT Bond, as well as give our new Learning Management System content to disburse to schools.</p>
Evaluation Plan	21 <sup>st</sup> Century Assessment given to all participating 5 <sup>th</sup> grade students, TIM Observations of teacher technology integration, and usage data from generated reports
Research Methodology	Learning.com is currently in use here in the district by the Sprouting STEM schools: Atlantic West ES, Broward Estates ES, Colbert ES, Plantation ES, Liberty ES, and Royal Palm ES. This purchase will expand its use to Digital 3-6 classrooms, Global Scholars Schools (19 MS), and 2nd grade students in Digital 3-5 schools (digital in all three grade levels). Upon evaluation at the end of next school year, we will determine if this program will be implemented district wide.